

SEALANT, WATERPROOFING AND RESTORATION INSTITUTE

THE GO-GETTER'S GUIDE TO MAXIMIZING THE BENEFITS OF MEMBERSHIP

SEARCHABLE DIRECTORY

SWR Institute's Searchable Directory will offer a one-stop shop for those seeking the products or services from a sealant, waterproofing or restoration company.

To get the most out of your company's listing, be sure your company's information is up to date!

Here's how you access and update your company's information:

- Visit www.SWRInonline.org
- Log in (if you forgot your password, select "forgot password" and follow the steps to reset it)
- Once logged in, choose "Organization Information" on the left toolbar
- From here you can update your company information

MANUFACTURERS

Members and end users can search manufacturers by the types of products sold. Simply check the boxes next to the products your company sells so your company's name appears when someone is looking for a specific type of product.

CONTRACTORS AND ASSOCIATES

End users will be able to search by the states in which your company is authorized or licensed to do business. Log in to your online account using the steps outlined above and check the box next to the appropriate states.

TECHNICAL BULLETINS

The SWR Institute Technical Bulletins are condensed publications that provide the most pertinent information about the topic being covered. The Technical Bulletins are easily digestible by the reader, making them a great resource for anyone interested in learning more about the sealant, waterproofing and restoration industry. Access them at www.SWRInonline.org/TechnicalBulletins.

SWRINFO CARDS

SWRInfo Cards are a quick and ready resource that provide those in the field with the relevant information they need to know and consider when working with a particular product or application. The Technical Resource Committee has created 19 extremely valuable SWRInfo Cards. Access them at www.swrionline.org/swrinfocards.

SAFETY RESOURCES

SWR Institute dedicates considerable time and energy developing safety training materials that can be used by companies and individuals in the industry. We believe it is everyone's right to work in a safe environment and receive training that instills the importance of being safe. Take advantage of the following resources:

- Safety & Health Manual (English and Spanish)
- Safety & Health Field Manual
- Toolbox Talks (29 topics in both English and Spanish)
- Resources on complying with the Silica Standard
- Safety Video Library
- Fall Hazard Awareness Training
- National Safety Stand Down Resources

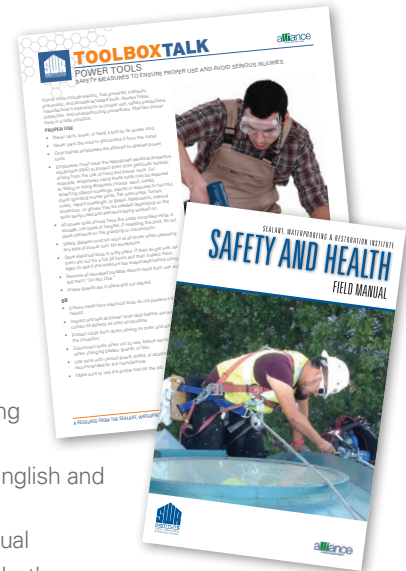
PAST MEETING VIDEOS

Did you see a presentation at one of our past meetings that you would like to reference or share with your staff? It's easy to do through our online video library of past presentations. Presentations are sorted by the meeting at which they were presented. You must be logged in as a member to view the videos, which can be found at www.swrionline.org/pastvideos.

GAIN INDUSTRY RECOGNITION

Position yourself and your company as an industry thought leader by giving a presentation at one of our meetings and/or writing an article for our industry publication, *Applicator Magazine*. Many members highlight one of their most challenging, successful or unique projects in a presentation or article.

Another great avenue for you to increase brand awareness for your company is to sponsor and exhibit at our two annual technical meetings and/or advertise in *Applicator Magazine*.



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PRODUCT VALIDATION PROGRAM

The Product Validation Program is designed to validate certain performance data that is found on manufacturer's datasheets. The product validation program is voluntary and laboratory tests are conducted by approved independent laboratories. This offers assurance to end users that the products included under our Product Validation Program match or exceed the performance data reported on their datasheet. The SWR Institute's Product Validation Program is another tool that end-users, specifiers, designers and engineers can use to evaluate the products they want to use on projects.

TRAINING VALIDATION PROGRAM

The Training Validation Program was established to set the standard for training programs offered in our industry. SWR Institute developed the following set of criteria that a training program must meet or exceed in order to become a SWR Institute Validated Training Program:

- 1 hour overview
- 1 hour safety
- 1 hour material science
- 1 hour visual demonstration
- 1 hour plan and specification review
- 2 hours hands on installation
- ½ hour quality control
- ½ hour testing and evaluation

Companies with training programs validated by SWR Institute demonstrate their company's commitment to quality craftsmanship and end-user education.

AWARDS

SWR Institute's Award Program offers members an excellent opportunity to gain recognition for their company and notable projects. The deadline for submittals is November 30.

Trinity Award

This prestigious award speaks to the essence of SWR Institute because it not only focuses on quality craftsmanship, but also on the connections that industry professionals gain through the Institute. For a project to qualify for this award, the contractor, associate and manufacturer on the project must be SWR Institute members. The project must meet a minimum score from the judges of 75 out of 100.



Award of Excellence

The Award of Excellence offers contractors the chance to showcase their distinguished projects. Only one Award of Excellence will be given each year. The project must meet a minimum score of 85 out of 100. If more than one project reaches the 85-minimum score, the highest scoring project will be deemed the winner.



SWRI FOUNDATION

The Sealant, Waterproofing & Restoration Foundation (SWR Foundation) was established in 1999 for the purpose of providing both educational scholarships to assist and encourage students in pursuing careers in our industry and also to provide support for research, technical information dissemination and training activities.

Since 2003, the Foundation has awarded \$110,000+ in scholarships to individuals seeking construction related degrees.

APPLICATOR MAGAZINE

Members receive a complementary subscription to our quarterly technical journal, *Applicator*, which is made available both digitally and in print. *Applicator* provides both technical and practical advice on a wide variety of industry and project related topics. *Applicator* is the source for industry news and serves as the voice of the Sealant, Waterproofing and Restoration Institute.

Cost effective advertising in *Applicator* is made available only to SWR Institute members. When you advertise in *Applicator*, you support SWR Institute's mission of education while positioning your product to benefit from well-respected editorial.

MEETINGS AND FELLOWSHIP

SWR Institute's two annual technical meetings offer both valuable educational content and engaging networking opportunities. We have a very strong Program Planning Committee that works diligently to deliver content that is informative and well designed to meet the high standards of our attendees. Offering highly useful content is only half of the equation. The other half is the fellowship that our attendees enjoy at a SWR Institute meeting. Our members are fun, highly skilled and willing to share their experiences and expertise for the benefit of the entire industry. Attend our meetings to tap into this wealth of knowledge and to share your insights with others.



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