**GET INVOLVED AND JOIN A COMMITTEE**

We promise you won’t regret it!

<table>
<thead>
<tr>
<th>COMMITTEE NAME</th>
<th>COMMITTEE DESCRIPTION</th>
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<tbody>
<tr>
<td><strong>Program Planning Committee</strong></td>
<td>The Program Planning Committee develops the meeting content for SWR Institute’s two annual technical meetings. The committee seeks presentations that keep the SWR Institute membership apprised of the industry’s latest technologies and practices, as well as provide an environment that promotes fellowship and the exchange of ideas. If you have ideas about the presentations and events offered at our meetings, we welcome your input and perspective.</td>
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<tr>
<td><strong>Membership Committee</strong></td>
<td>The Membership Committee focuses on membership recruitment and retention. The Membership Committee is also responsible for interviewing companies that submit membership applications to the Institute and reporting the information obtained during the interviews to the SWR Institute Board of Directors. Interested participants only need to have ideas about how to attract and retain members that are best-in-class in the industry.</td>
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<tr>
<td><strong>Safety Committee</strong></td>
<td>The Safety Committee works closely with OSHA to develop safety resources for our members and the industry at large. Interested volunteers should have a passion for safety and a desire to contribute to our ultimate goal of educating and protecting the workers in our industry. This includes collaborating and sharing information in a group setting, helping to promote OSHA Alliance initiatives and programs and developing new safety resources — with the goal of reducing injuries and saving lives.</td>
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<tr>
<td><strong>Product Validation Committee</strong></td>
<td>The Product Validation Committee is responsible for developing and reviewing product categories to be included under the program. The committee also promotes the Product Validation Program and works to ensure that the industry understands the intent and purpose of the program.</td>
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<tr>
<td><strong>Training Validation Committee</strong></td>
<td>The Training Validation Committee is responsible for expanding the number of training programs validated by SWR Institute. The committee welcomes anyone with a desire to elevate the standards of the training programs offered in our industry.</td>
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<tr>
<td><strong>Technical Resource Committee</strong></td>
<td>The Technical Resource Committee is responsible for creating and reviewing SWR Institute technical manuals and publications. The committee seeks those with technical expertise in any of the sealant, waterproofing and restoration categories.</td>
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If you are interested in joining a committee, please email nicole@cranemartin.com. Or you can come to a face-to-face committee meeting on Sunday afternoon at our Fall & Winter Technical Meetings.
5 REASONS TO GET INVOLVED . . .
Becoming a member is just the start

1. **Build Relationships by Networking**
   Joining a committee helps you build stronger relationships with the industry’s most talented professionals. You’re guaranteed to make new friends and valuable business connections!

2. **Brand Building**
   Not just participating but becoming more involved will help you build your business brand. After all, it’s not just about who you know, but also about who knows you.

3. **Development**
   The things that you will learn while participating on a committee will directly translate into professional and personal development.

4. **Leadership Opportunities**
   Through active participation on a committee, you have a better opportunity to someday become a board member.

5. **Working for the Greater Good**
   Volunteering your time to develop resources for the industry is a rewarding experience.

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*SWR Institute is a group of active industry professionals from diverse backgrounds who like to do things the correct way and enjoy themselves while performing a balancing act between costs, schedules, owners, architects and engineers, consultants, suppliers and Mother Nature. What a resource!*  
— Diane Kaese  
Kaese Architecture PLLC

*Most of the people I’ve met through SWR Institute have become a tremendous resource, and are always willing to share their knowledge and experience. The friendships created, because of shared experiences, have been life changing.*  
— Frank Halsey  
Mid-Continental Restoration Company, Inc.